



Every woman wants real value for the dollar she must spend. Won't you let our shopper Marjorie

Save you money this week-end? She's spent the time that you may not have.

Looking values o'er and o'er. She's placed them here in special order Brought true values to your door.

Another cute poem from Louise Morino. Thanks a lot. Anyone else wishing to express themselves in poetry or prose is welcome to do so. Even complaints can be registered here. That's how I find out what you want. Make this column yours, and shopping in this area will be more fun.

The best way to express your Thanksgiving wishes is with flowers. They always speak better than we can with words. Order a centerpiece for your Thanksgiving table from the LA GALERIA FLORIST SHOP, 1620 Gramercy avenue. If you are going out to eat why not buy Mother a corsage. Flowers for all occasions, order yours now by phoning Fairfax 8-4745 and they will see to it that they are delivered at your convenience.

If you act now, you can get in on the new class in charm at GLORIA FAITH'S SCHOOL OF CHARM AND MODELING. It will make a new person out of you. Walking, posture, hair styling, make-up, wardrobe poise and personality. People will say "She was all right before the charm course, but now she simply glows." A gift certificate to one of these courses would make your daughter thrill with delight. Take the first step to making a new you, step to the telephone and dial Frontier 9-1115 for complete information.

This week... bring in your snapshot negatives for photographic Christmas cards. They will be all ready to write within a week. 12 cards for \$1.80 or 25 cards for \$3.60. You still have time to have a portrait made which can be the answer to all your gift problems. The PHOTO ARTS STUDIO, 1311 Post Avenue does excellent work. I might add, this is an easy and inexpensive way to greet those you love. The truly appreciated gift that only you can give.

Real news! An answer to a winter coat for your daughter. This is a double duty garment... good for sunshine and showers. It's made of corduroy which has been treated to repel water. Adorable duster style with a belted front. So grown up looking, yet the sweet petite. A nice range of colors to choose from, aqua, gold, red and royal blue. This coat even has price appeal. Sizes 3 to 6 are priced at \$8.95 and sizes 7 to 14 are \$9.95. Found at NETA'S TOT'S AND TEEN'S 1272 Sartori avenue.

Wouldn't new draperies add a lot of spark to your living room? Purchase the material you like from a good selection at PORTERS, 1265 Sartori and they will make up your draperies, lined or unlined for only \$1.50 a pair. Towel sets make excellent gifts for the home-maker. CANNON towels with "His and Her" embroidered on them. Lovely colors to choose from in a price range from \$1.98 to \$5.98 depending on the sizes and assortment you choose.

May I invite you to spend an interesting afternoon browsing at the COUNTRY STYLE ANTIQUE SHOP, 2504 Pacific Coast Highway. I found a rare, truly Early American piece. It's a dough trough which was for bread making then, but now makes an outstanding table for the living room, plus being a point of conversation and interest. They are featuring hand woven place mats for Christmas for \$1.25. You choose the colors and they will weave them for you.

Sewing has now become a creative outlet rather than a frustrating chore. With the new zig-zag sewing machines you can really save money and have fun doing it. Make all your clothing with the professional touch. Your old sewing machine will meet the down payment on one of these new machines and you can wait until after Christmas to continue payments. Stop in for a demonstration at the M & S SEWING MACHINE COMPANY, 1415 Marcellina. They specialize in sewing machines only.

Let me tell you what 49 cents can buy. At KEYSTONE POTTERY AND NURSERY, 1025 West Carson you will be pleased to find you can buy healthy one gallon size POINSETTIA

and PYRACANTHA for only 49 cents. They just received a new shipment of ceramic planters in all kinds of sizes and shapes that range from 49 cents to \$3.98 and they will plant them for you free. To keep your yard from floating away you can buy a special mixture with 1 pound clover and ¼ pound diondra seed for only \$2.98.

Where can I get the Christmas cards I want? Why at PARRISH STATIONERS, 1423 Marcellina. Personalized cards and assorted boxed cards, children's cut-outs, lots of Santa Clause cards and they have about 5 styles of Christmas cards with California scenes. There is an interesting group of cards with an inspirational message by Dr. Peale (author of the best seller "Power of Positive Thinking") Another group with poems by Edgar Guest. For the truly long lasting and appreciated gift give the whole family a portable typewriter. You will be pleased with the easy terms offered you at PARRISH STATIONERS.

Gift ideas from ALLEN'S JEWELERS, 1321 Sartori. I feel they have an outstanding line of mens accessory jewelry. The famous KREMENTZ line with stones that have character. SHICK, REMINGTON AND SUNBEAM electric razors. This is an excellent gift item as every man wants one and they are now made so every man can use them. Lovely musical jewelry boxes are wonderful gifts. They play various tunes and come in two sizes. Stop in and put a few items on lay-away.

This is the gift that would warm any man's heart. A SHOPSMITH that gives him 5 major power tools in one each better than the usual single purpose tool. Pay for it as you use it with easy to make monthly payments. Complete with attachments, less the motor for \$199.50. ½ H.P. motor is \$34.50 and the ¾ H.P. motor is \$44.50. See the ShopSmith demonstrated at TORRANCE HARDWARE, 1515 Cabrillo avenue. They claim a Hardware Store is no place to sell Christmas cards so they are clearing out a previous years stock. They're not soiled, they're nice cards and they are ½ price. Buy yours today, they won't last long.

Look... large assortment of trains, both mechanical and electrical. WESTERN AUTO SUPPLY STORE, 1269 Sartori have an answer for a toy in any age group. For the tiny tot see the mechanical train for only \$2.98 or the variety of Electrical trains starting at \$12.95. They have a super special value on a semi-truck. Looks like the real thing, a scale model 22 inches long. Priced at \$4.99. It you have priced little boys trucks you will readily agree that this is a buy. I know that you will find their line of tricycles very reasonably priced. For more gift ideas stop in and look around. Be sure to start a lay-away plan, it's so painless.

Let your child take off to outer space in a Space Commander spring rocket. This is a new toy to me, you should drop in to see it at BURKES BARGAIN SPOT, 2113 Torrance boulevard. They have cute miniature size peel chairs for the kiddies. Lightweight and easy for them to move about. A big gift to set under the tree for only \$2.98. For the adults on your Christmas list send dried fruits and nuts, packed in ashtays or lazy susans. Four sizes to choose from \$3.95, \$5.95 \$9.95 and \$14.95.

Active children like active toys, what could be nicer than a real live bird. At FALOS VERDES BIRD FARM, 4134 Pacific Coast Highway you can now place a small deposit and reserve a Parakeet or Cockatiel for a Christmas gift. You have never seen a more affectionate pet. They are potential talkers and just the right age for finger training. A visit to the bird farm is an interesting adventure. They're open all day Sunday and you're most welcome.

You are invited to the opening of a new provincial room at CERAMICS BY MEL, 4164 Pacific Coast Highway. (By Smith Brothers Fish Shanty). They are featuring a new provincial lamp with a fighting and crowing cock and individually designed pitcher and tumbler sets by Mel. Besides unique pieces in other well known provincial lines. You buy at factory prices here and you can even watch the pottery being made. They will pack anything for your Christmas mailing.

You owe it to yourself to see

Street Light Fund Keeps Increasing

Money for street lights in the Torrance Gardens and Plaza tracts is still pouring in. Up to November 15, over \$4000 had been collected, according to Ted John, street light committee chairman.

This is an increase of over 66 per cent of that collected a week previously.

The deadline for collecting the entire sum has been set for December 1 and everyone's cooperation is needed, John stated.

Residents can help by not forcing zone captains to make repeated trips since these are time-consuming, which time could be spent canvassing other homes.

Every homeowner in the area will profit from street lights, John pointed out, adding, "if short on cash because of the approaching holidays, a quick and easy loan may be obtained at the Torrance National Bank. The machinery has been set up just for this purpose."

One of every three pedestrians killed in traffic accidents during the winter months dies between five and eight in the evening. One-fifth of all traffic fatalities occur during these same early evening hours.

The cuddly brushed knit gowns and pajamas at the RENEE DRESS SHOP, 1335 El Prado. They have a wonderful selection of gowns ranging from \$2.98 to \$14.98. Many soft feminine colors or the ever popular sleek black with lots of lace or pleated nylon. For value in a slip, you're looking for SEAM-PRUFE, the slip with reinforced stitching. Lovely, nice fitting acetate and nylon slip for only \$2.98. For your dress up wear, the pleated and lace nylon at \$5.98.

Don't feel tragic about skin blemishes. You can now give yourself the TUSSEY "Medicare" treatment. It works wonders to help hide and heal blemishes. A complete treatment for that problem skin yet so easy to do. Consists of a set of two, a creamy masque and a medicated lotion. You will find it at MC COWN DRUG, 1327 El Prado. The price is only \$2.00, no tax. I tried the new "On Hand," a protective lotion that makes an invisible glove. It's wonderful and only \$1.00.

TORRANCE MEN'S SHOP
Thanksgiving Fashions
FOR MEN



MEN'S SUITS \$39.50 to \$85

NO CHARGE FOR ALTERATIONS LAY-AWAY NOW FOR CHRISTMAS

TORRANCE MEN'S SHOP 1325 SARTORI AVE. Open Friday Nights

'Y' - Breakfast Finds Many Contributors

The fifth Annual Good Neighbor Breakfast attracted over 800 persons on Saturday, November 7 at the Torrance Civic Auditorium. People from all the surrounding communities enjoyed the fine food and fellowship, and the playing of the Torrance Area Youth Band under the direction of James Van Dyck.

The following men of the community helped in the serving and preparing of the breakfast: William Walsmith, Mill Isbell, John Steinbaugh, Warren Hamilton, Robert Morton, George Stevens, Willys Blount, George Powell, Ted Meier, Bill Speck, and Stan Briggs, plus the many members of the YMCA which included: Don Armstrong, Donald Anderson, Joe Arnold, W. E. Brown, J. G. Caldwell, Sgt. Carmel Cook, Gil Derouin, Dale Isenberg, Sam Levy, C. A. Mewborn, Charles Mullen, William R. Patterson, Roy Peterson, R. L. Plomert, Jr., Edward Raphael, Ben Smith, Dr. Rollin Smith, D. M. Sowle, William H. Tolson, A. C. Turner, Dr. Gerald Eastham, Tom Wilkes, and Dick Brown.

Food Donators
Hahn Borg, of the Greater Torrance Market had been the

FOOTBALL CONTEST

All boys between 11 and 17 who wish to take part in football passing, receiving and punting contests should contact Neil Case at Avalon-Sepulveda Park any day before Saturday, November 21. The boys who make the best marks in each age division will represent the local park in the district wide contests on November 21 at Athens Park. District finalists will compete in the city wide championships at Griffith Playground on Saturday December 5. All boys who enter will be presented with a free pass to one of the L. A. Rams football games. Finalists will receive trophies.

contact person for the procurement of the food that was donated by General Mills, Sperry Division, Lady's Choice Foods, Union Packing company, Folgers Coffee company, Mayfair Creamery, and Darigold Dairy Products.

Local Merchants
Torrance merchants who provided supplies were: Greater Torrance Market, A & P Store, Jim Dandy Market, Carson Mart D & D Market, Grubbs Market, Food King Market.

The Torrance Flower Shop made arrangements for the table decorations, and the Hi-Y

Club Asks Delinquency Crack-Down

A scathing attack on the apathy of public officials and police departments in the greater Los Angeles area, and the complacent attitude of the general public toward the problems of juvenile delinquency, was contained in a resolution passed by the Torrance lodge of the Loyal Order of Moose, Joseph Platt, chairman of the lodge's civic affairs committee, announced today.

Curfew
The Torrance Moose members recommended "a strict enforcement of the so-called 'curfew laws,'" as the only weapon the public has to curb delinquency among juveniles, "and

and Tri-Hi-Y Clubs of Torrance High School served and took care of the clearing of the dishes.

A. C. Turner, chairman of the Torrance YMCA Board of Managers said today that he wished to thank all persons who had participated so graciously on this annual event that honored A. H. Bartlett as the Good Neighbor of the year.

BOTH THE passengers and automobile totals set a new influx record and represent more than a 7 per cent increase over last year when 1,160,248 cars carried 3,244,280 visitors across the California border.

the imposition of heavy fines, as provided by law, on the parents of children violating the curfew laws."

Citing the increasing amounts of crimes and unsavory incidents involving juveniles in the greater Los Angeles area in recent months, the Moose resolution continued, "indicates that the so-called curfew laws are ineffectively enforced, for unknown reasons, and when enforced are complacently dealt with by the courts, usually resulting in unheeded warnings to negligent parents."

"The Torrance Lodge of the Loyal Order of Moose, concluded the resolution, "feels that the saving of one child from involvement in a criminal action is worth the discomfort of negligent parents in a court of law."

Learned men in the child welfare field, according to the Moose lodge, have placed the blame for juvenile delinquency largely on lack of parental control. The Moose ask "that the laws provided be used."

D. Isenberg Gets Board Appointment

Dale Isenberg, executive secretary of the Torrance Chamber of Commerce, this week was appointed to the Southern California Executive Board of the Save the Children Foundation, a national child service agency.

The appointment was made by Dr. John R. Voris, west coast director, on the basis of Isenberg's significant contributions to child welfare programs. His latest contribution was being instrumental in turning about 3000 pairs of shoes collected by Torrance Bootery in a promotion campaign over to the Navajos.

IT'S ME AGAIN
Inviting you on the 8th Annual Mardi Gras FANTOUR to New Orleans via Special S.P. Train on Sat. Feb. 11 days of fun out of this world leaving Feb. 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1954. Leave from 2:30 to 4:15 P.M.
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PLAYS ANY SIZE RECORD... CHILDREN WILL LOVE IT!

Yes, this is just the thing for the kids. Not a toy, but a real instrument that will keep them enthralled for hours on end. And it's so simple to operate — no need for an adult to "do it for them" — even the smallest child can play it.

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